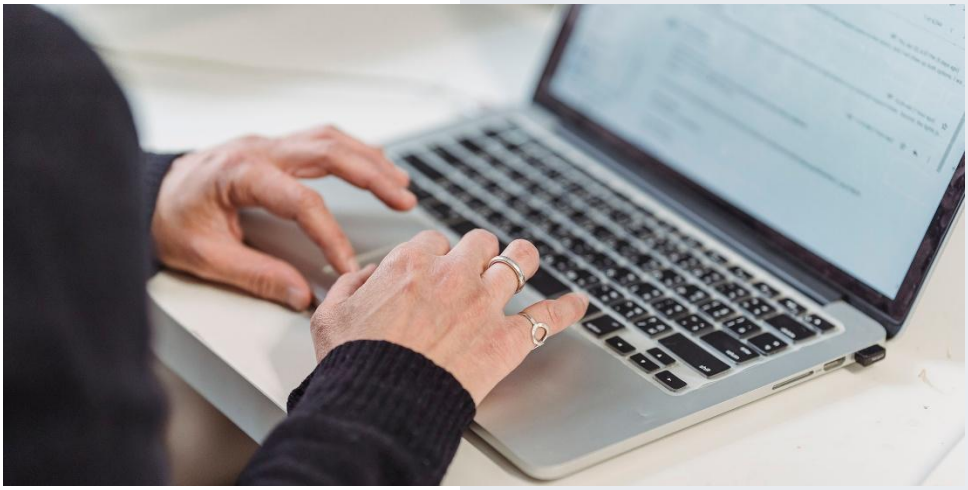
Small Business Cybersecurity: Reduce Risk and Build Resilience

Dallas College
Bill J. Priest Campus
11:00am – 12:00pm

Virtual	In-Person
October 6	October 22
November 3	November 19
December 8	December 10

SCAN HERE TO REGISTER



Workshop Description

Cybersecurity threats continue to evolve, making it essential for small businesses to understand how to protect their operations, customer information, and business reputation. This workshop introduces practical, cost-effective cybersecurity strategies that business owners can implement regardless of their technical experience.

Participants will gain an understanding of common cyber threats, learn best practices for safeguarding their business, and discover affordable tools and resources to strengthen their cybersecurity posture. The session will also explain how the North Texas SBDC's cybersecurity services can help businesses assess risks, improve security practices, and build resilience against cyber incidents.

Whether you are launching a new business or looking to strengthen your existing operations, this workshop will provide actionable steps to help protect your business in today's digital environment.

PRESENTER:
SAMUEL SANCHEZ

WHO SHOULD ATTEND?

- ✓ Small business owners seeking to better protect their business from cyber threats
- ✓ Businesses looking to strengthen their cybersecurity posture and establish technology and cybersecurity practice
- ✓ Businesses handling sensitive customer, financial, or employee information
- ✓ Owners interested in understanding affordable cybersecurity solutions
- ✓ SBDC clients interested in learning about available cybersecurity advising services
- ✓ Anyone responsible for managing technology or information security within a small business

The North Texas Small Business Development Center Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration and Dallas College. The North Texas SBDC is an Accredited Member of the Association of Small Business Development Centers. SBDCs are supported by the U.S. Small Business Administration and extended to the public on a non-discriminatory basis. The SBA cannot endorse any products, opinions or services of any external parties or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Language assistance services are available for limited English proficient individuals. This training event is supported by federal taxpayer funds. By registering, I certify that I am legally authorized to receive services funded by U.S. taxpayer dollars, in accordance with applicable federal law and Executive Order 14218 'Ending Taxpayer Subsidization of Open Borders' (February 19, 2025).